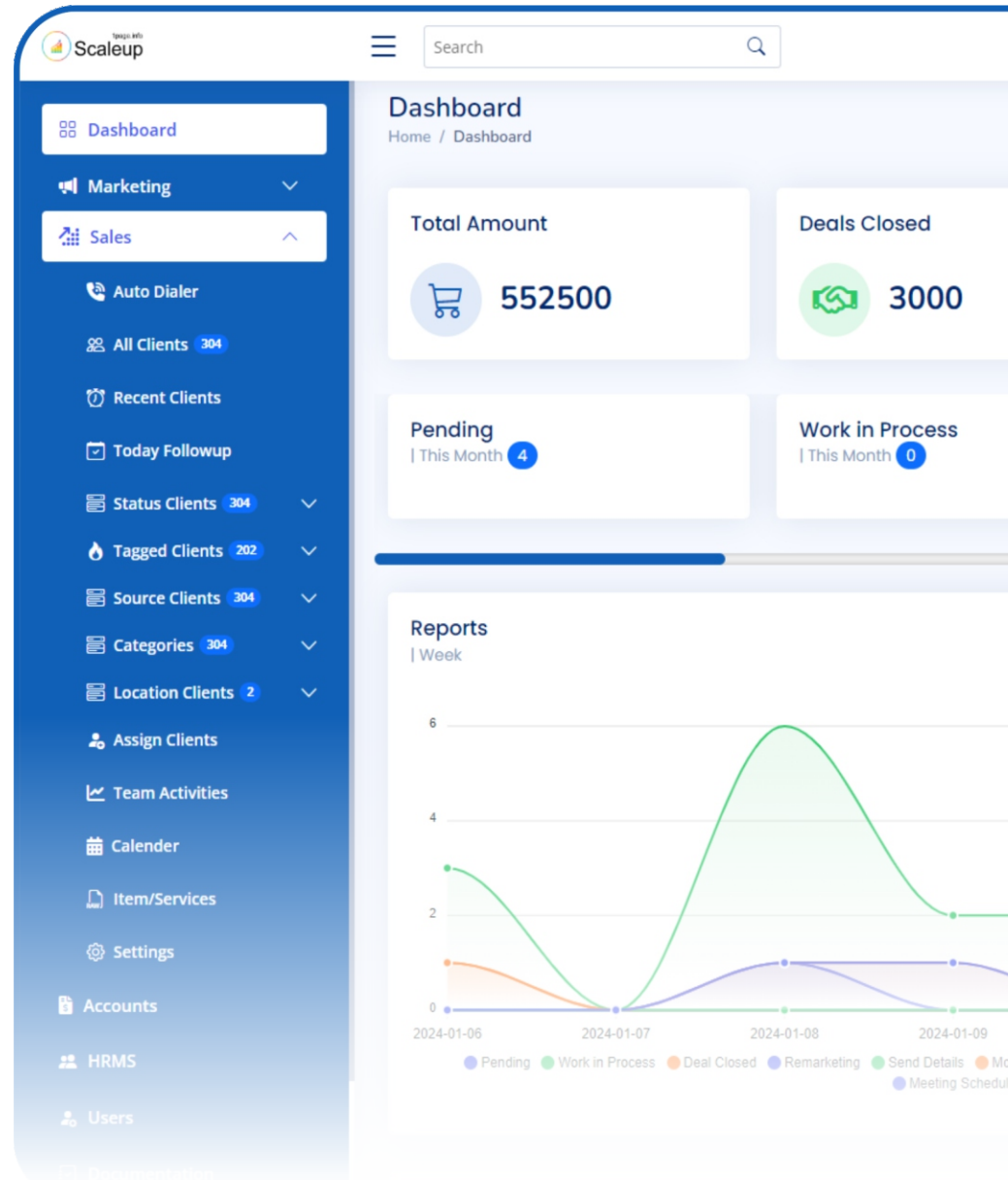


SEAMLESS CRM SOLUTION FOR LASTING CUSTOMER RELATIONSHIP





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Scaleup SOFTWARE

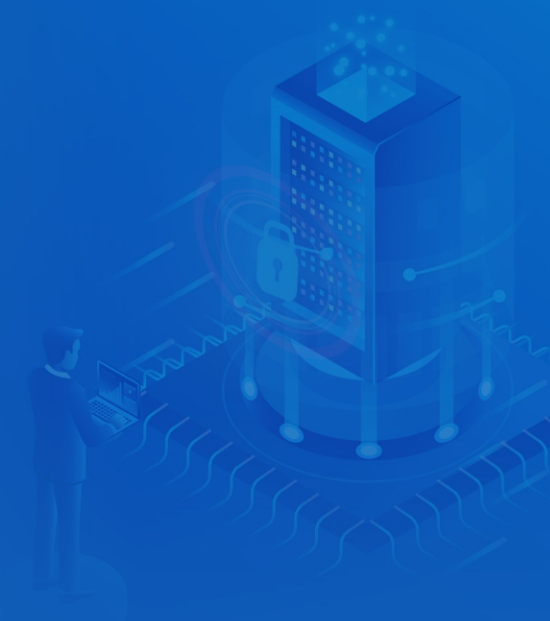
Marketing

Inventory

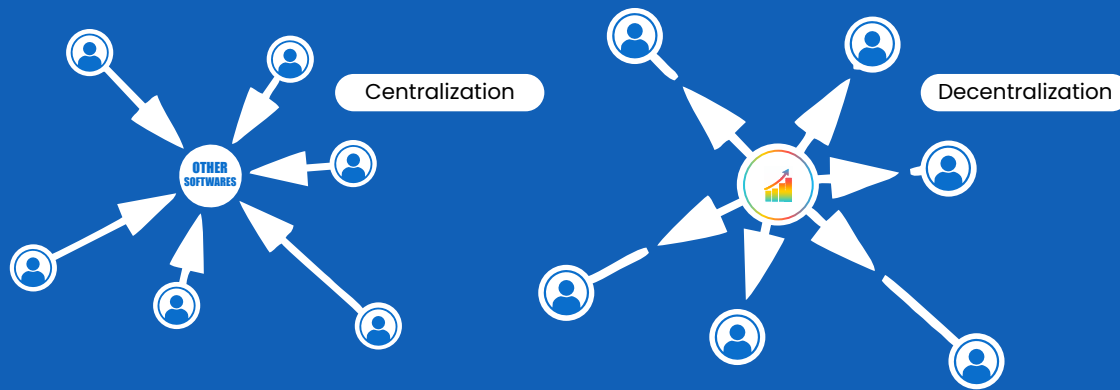
HRMS

Accounts

Sales

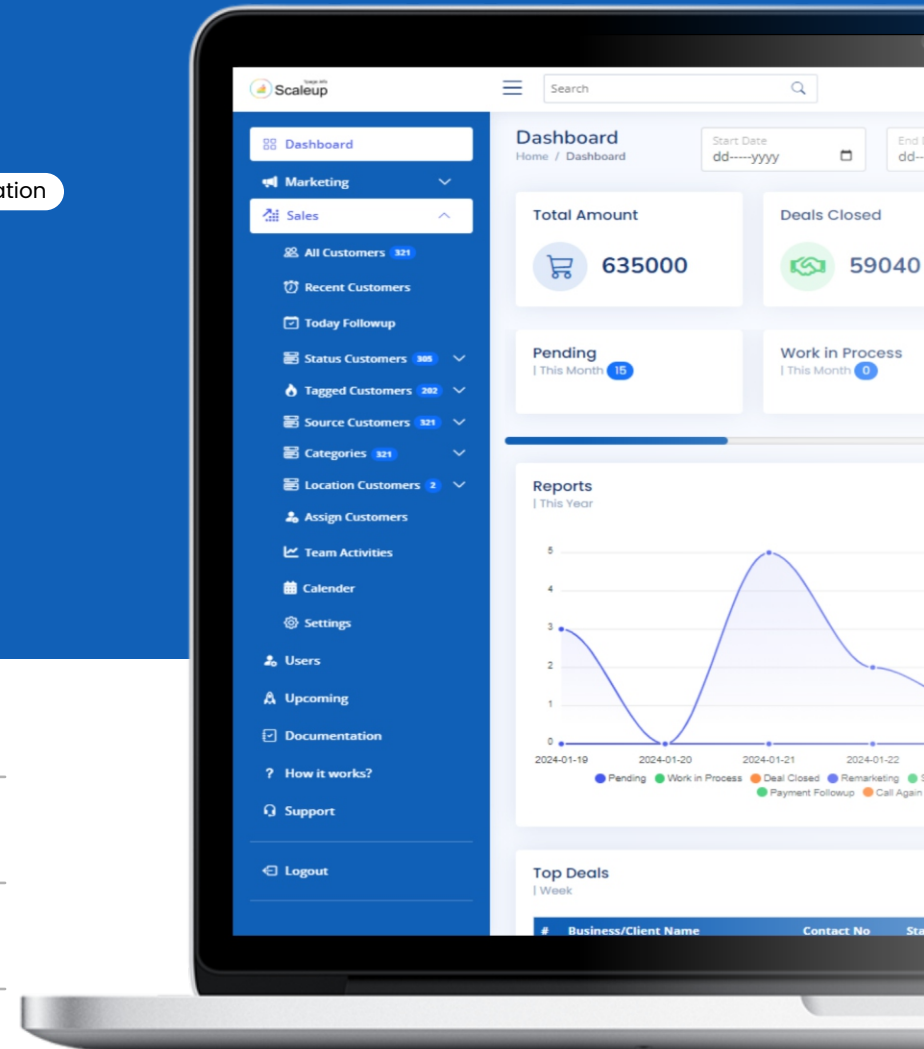


Benefits of Decentralization



Decentralized Customer Relationship Management (CRM) software offers several benefits that can enhance the efficiency, security, and flexibility of managing customer relationships.

- 1) Data Security and Privacy:** Distributed data reduces the risk of a single point of failure. Enhanced security measures ensure data privacy.
- 2) Reduced Dependency:** Eliminates reliance on a central server, reducing downtime risk. Improved system reliability with no single point of control.
- 3) Trust and Transparency:** Transparent and auditable records build trust. Tamper-resistant ledger ensures data integrity.
- 4) Cost Efficiency:** Reduces operational costs without a central authority. Efficient resource utilization with collective maintenance.
- 5) Interoperability:** Easier integration with other decentralized applications. Flexibility to connect with various decentralized technologies.
- 6) Global Accessibility:** Access CRM data from anywhere globally. Suitable for businesses with a global presence or remote teams.



#scaleupyourbusiness

Work smarter, not harder.

Grow your 10x business with SCALEUP SOFTWARE

Marketing

Cold Calling (on Raw Data)
WhatsApp Marketing
Email Marketing
And Many More..

Sales

Follow-Up Automation
GEO Location
Auto Dialer
And Many More..

Accounts

Invoice Generation
Payment Tracking
Expense Management
And Many More..

Inventory

Product /service Management
Quotation
Sales Summery
And Many More..

HRMS

Reporting and Analysis
Payroll
Onboarding
And Many More..

*Simplify your routine and maximize
your productivity with our powerful*

ALL IN ONE

Scaleup software solution.





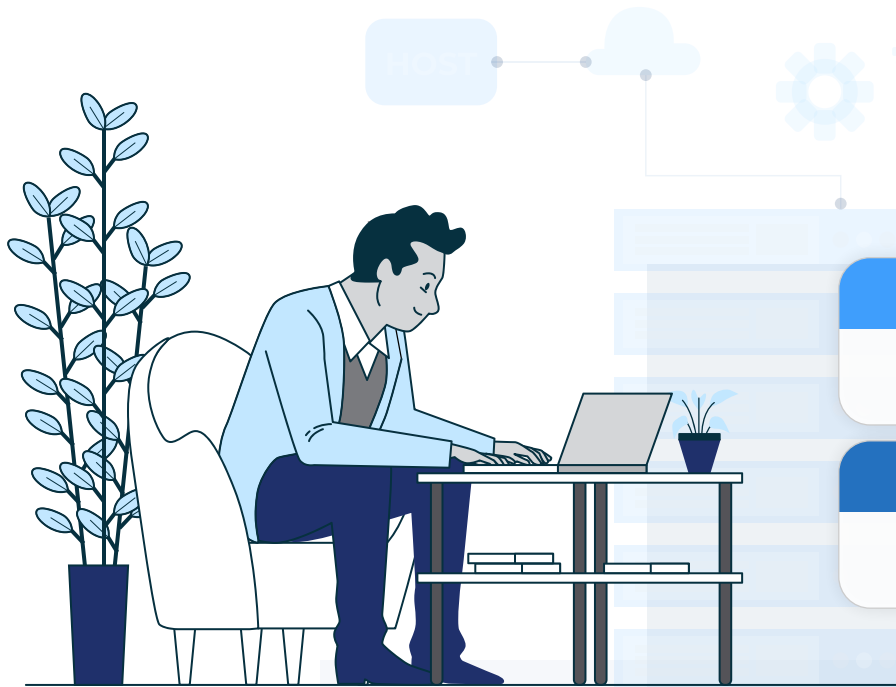
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Scaleup

WE BILL BASED ON STORAGE SPACE, NOT PER USER.

This means you get the flexibility you need without worrying about individual user costs.

We offer our CRM software at a price lower than the competition, featuring plans with storage options ranging from 5GB to 200GB. Our unique approach prioritizes space allocation over user restrictions, providing clients with flexibility and cost-effectiveness for efficient data management.



We Provide This Types of Storage Space.

5 GB

Annual Plan / Monthly

10 GB

Annual Plan / Monthly

15 GB

Annual Plan / Monthly

20 GB

Annual Plan / Monthly

This software accommodates a user base ranging from 1 to 1000 users

Features of Scaleup CRM

Sales Module

- Analytics and Reporting
- Multi-User Permissions
- Pipeline Management
- Mobile CRM (Cloud-based CRM)
- Customer and Client Details management
- User Activity Tracking
- Call Logging
- Follow-Up Automation
- Update & Customize Status, Reminder Setup, Categorize Lead, Tags
- Budget/Amt Setting
- Data Backup and Migration
- Get Notification
- Sales Summary
- Inventory Management
- Quotation Generate
- GEO Location
- Call Recording & Auto Dialer
- Integrations (Facebook, Instagram, Justdial, WebAPI, etc)

Marketing Module

- Cold Calling (on Raw Data)
- WhatsApp Marketing
- Email Marketing

Inventory Module

- Reporting and Analysis
- Inventory/Services Management
- Sales Summary
- Quotation
- Purchase Orders

Accounts Module

- Reporting and Analysis
- Invoice Generation
- Expenses
- Customization
- Purchase Orders
- Company Profile
- Quotation
- Delivery Challan
- Payment Tracking
- Time Tracking
- Inventory Management
- Send Invoice Over Email and Save PDF

HRMS Module

- Reporting and Analysis
- Payroll
- Onboarding
- Attendance Management
- Recruitment
- Compensation
- Document Management
- Time Tracking
- Performance Management
- Applicant Tracking
- Task Management

Scaleup CRM is not just a CRM, it's a **Growth Engine.**

FEATURES

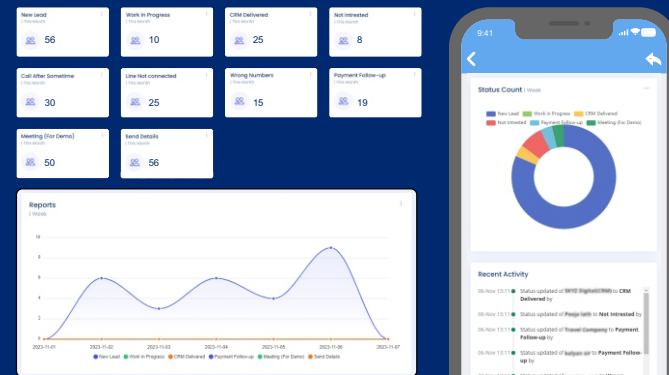
RAW DATA

Certainly! Raw data in CRM for cold calling refers to the unprocessed information collected about potential leads or prospects. This data can include contact details, company information, purchase history, interactions, and more.

#	Business/Client Name	Contact No.	Alt. Contact	Email	Lead Source	Assigned To	Action
1	Sankalp (16-Dec-23 11:12am)	962074558		imprancontact1@gmail.com	Facebook		<input checked="" type="checkbox"/>
2	Shankar (16-Dec-23 11:12am)	962074554			Pending		<input checked="" type="checkbox"/>
3	HRD Software Private Limited (16-Dec-23 11:12am)	962074554			Pending		<input checked="" type="checkbox"/>
4	"HAB" CRM (16-Dec-23 11:12am)	962074554			Pending		<input checked="" type="checkbox"/>
5	HRD Software Private Limited (16-Dec-23 11:12am)	962074554			Pending		<input checked="" type="checkbox"/>
6	Warda Developers (16-Dec-23 11:12am)	962074554			Pending		<input checked="" type="checkbox"/>
7	SHREE ANAND CONSTRUCTIONS & DEVELOPMENTS (16-Dec-23 11:12am)	962074554			Pending		<input checked="" type="checkbox"/>
8	SHREE ESTATE (16-Dec-23 11:12am)	962074554			Pending		<input checked="" type="checkbox"/>

REPORT AND ANALYSIS

Allows you to harness data-driven decision-making, Track key metrics and gain a comprehensive understanding of your business performance for strategic growth.



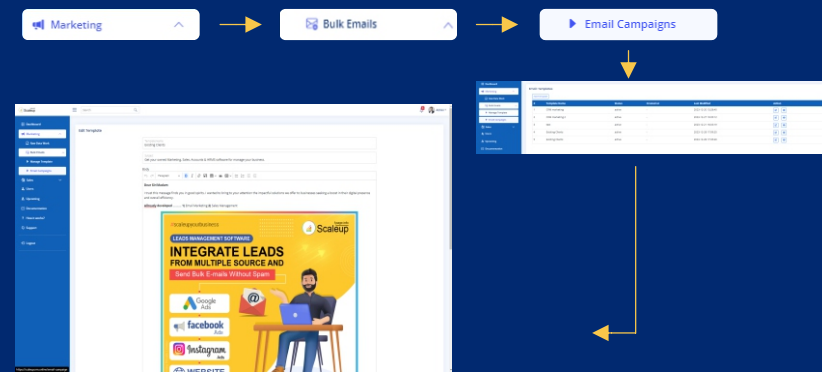
CUSTOMERS/LEAD MANAGEMENT

Cultivate potential leads, implement automated lead scoring, distinguish the most promising prospects for conversion and initiate follow-ups armed with in-depth contact information

#	Customer Name	Contact No.	Follow up Date	Status & Category	User	Action
1	Shankar (06-Nov-23 08:11am)	962074554	-	New Lead (Sales CRM)		<input checked="" type="checkbox"/>
2	Shankar (06-Nov-23 08:11am)	962074554	-	New Lead (Sales CRM)		<input checked="" type="checkbox"/>
3	Shankar (06-Nov-23 08:11am)	962074554	-	Not Interested (Sales CRM)		<input checked="" type="checkbox"/>
4	Shankar (06-Nov-23 08:11am)	962074554	-	Payment Follow-up (Sales CRM)		<input checked="" type="checkbox"/>
5	Shankar (06-Nov-23 08:11am)	962074554	-	New Lead (Sales CRM)		<input checked="" type="checkbox"/>
6	Shankar (06-Nov-23 08:11am)	962074554	-	New Lead (Sales CRM)		<input checked="" type="checkbox"/>
7	Shankar (06-Nov-23 08:11am)	962074554	-	New Lead (Sales CRM)		<input checked="" type="checkbox"/>
8	Shankar (06-Nov-23 08:11am)	962074554	-	New Lead (Sales CRM)		<input checked="" type="checkbox"/>
9	Shankar (06-Nov-23 08:11am)	962074554	-	New Lead (Sales CRM)		<input checked="" type="checkbox"/>
10	Shankar (06-Nov-23 08:11am)	962074554	-	CRM Delivered (Sales CRM)		<input checked="" type="checkbox"/>
11	Shankar (06-Nov-23 08:11am)	962074554	-	New Lead (Sales CRM)		<input checked="" type="checkbox"/>

EMAIL MARKETING

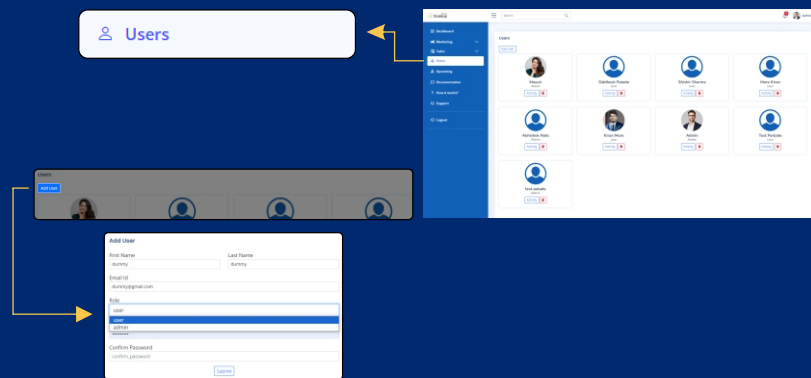
Email marketing in CRM software refers to the functionality within Customer Relationship Management systems that enables businesses to create, send, and manage email campaigns directly from the CRM platform. This integrated feature allows organizations to streamline their marketing efforts by combining customer data and communication tools in one place.



FEATURES

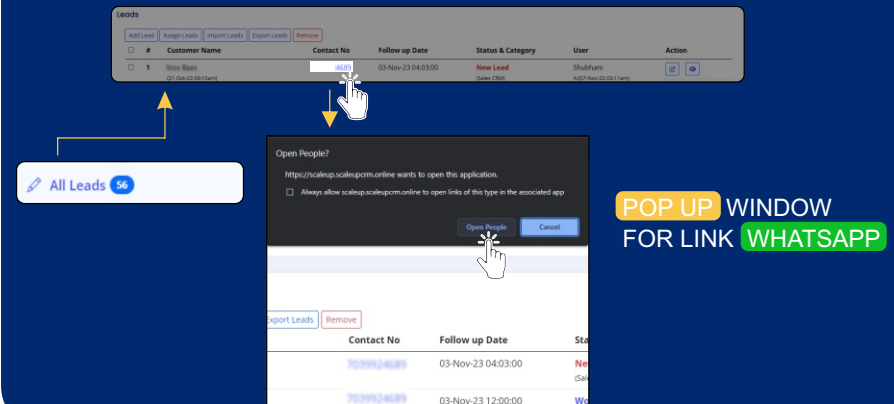
MULTI-USER PERMISSIONS

Grants you the ability to fine-tune access controls for multiple users, ensuring that your CRM system aligns perfectly with your organizational structure and data privacy requirements.



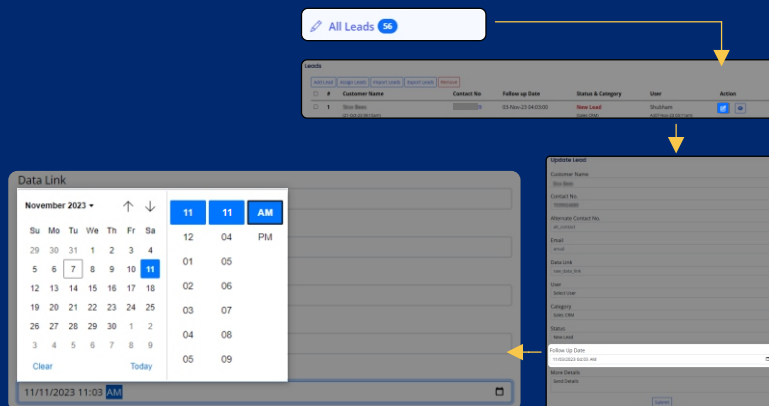
CALL-LOGGING

Streamlining the recording and management of your call interactions, providing a comprehensive and organized log of all your important communications.



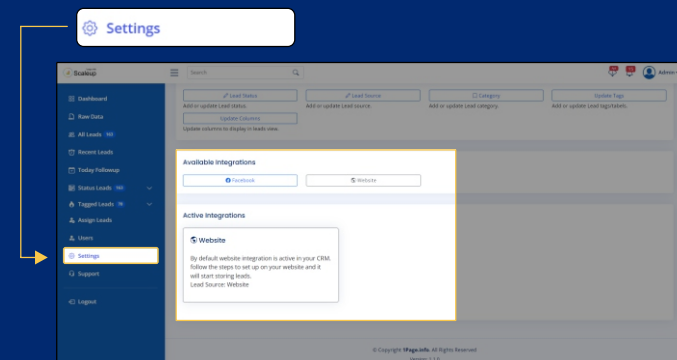
FOLLOW-UP AUTOMATION

Simplifying the process of Scheduling and automating follow-up tasks, ensuring timely and personalized interactions with your leads and contacts.



FACEBOOK & WEBSITE INTEGRATIONS

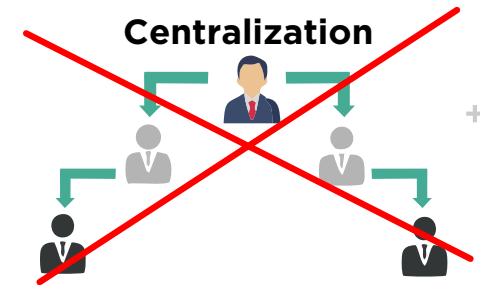
Facebook and website integration in Scalup CRM instantly funnel leads into the CRM, simplifying management for targeted engagement strategies.





CLOUD BASE SECURITY

Rest assured, our CRM Software employs a decentralized data system, ensuring that your valuable data is securely stored only within your control, providing the highest level of data privacy and security.



**Safe
And Secure
Database**





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Scaleup



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