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# Scaleup

Roadmap  
For 12 Weeks



## WEBSITE DESIGN

## DEVELOPMENT



## & DIGITAL MARKETING



## 1<sup>st</sup> & 2<sup>nd</sup> Week

**What's App  
Group Create**



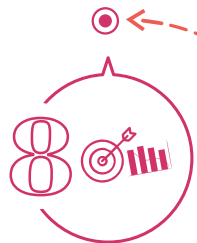
**Logo & Documentation  
Design**



**Website  
Development**



**Social Media  
Work**



**Run Paid  
Advertisement**



**Short Video (Paid as per  
Client Requirement)**



**Keywords  
Planning**



**Create Calendar &  
Share To Client**

## 3<sup>rd</sup> & 4<sup>th</sup> Week

1.	Page Building As Per Keywords On 1). Services, 2). Information, 3). Location, 4). Questions (keywords Are Mentioned In The Calendar Sheet.)	Weekly
2.	Backlinks Generation 5 Links	Find New Daily
3.	Network Building 5 Connection Daily	Find New Daily
4.	Group Post Facebook & LinkedIn 5 Post	Find New Daily
5.	Social Media 2 Post Per Week - Days / Services	Weekly
6.	Paid Advertisement on Facebook, Instagram, LinkedIn & Google Ads	(as Per Request.)



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## 5<sup>th</sup> & 6<sup>th</sup> Week

1.	SEO on Focus Keywords	Weekly
2.	Backlinks Generation 5 Links	Find New Daily
3.	Network Building 5 Connection Daily	Find New Daily
4.	Group Post Facebook & LinkedIn 5 Post	Find New Daily
5.	Social Media 2 Post Per Week - Days / Services	Weekly
6.	Paid Advertisement	(as Per Request.)

## 7<sup>th</sup> & 8<sup>th</sup> Week

1.	SEO on Focus Keywords	Weekly
2.	Backlinks Generation 5 Links	Find New Daily
3.	Network Building 5 Connection Daily	Find New Daily
4.	Group Post Facebook & LinkedIn 5 Post	Find New Daily
5.	Social Media 2 Post Per Week - Days / Services	Weekly
6.	Paid Advertisement	(as Per Request.)

## 9<sup>th</sup> & 10<sup>th</sup> Week

1.	SEO on Focus Keywords	Weekly
2.	Backlinks Generation 5 Links	Find New Daily
3.	Network Building 5 Connection Daily	Find New Daily
4.	Group Post Facebook & LinkedIn 5 Post	Find New Daily
5.	Social Media 2 Post Per Week - Days / Services	Weekly
6.	Paid Advertisement	(as Per Request.)

## 11<sup>th</sup> & 12<sup>th</sup> Week

1.	SEO on Focus Keywords	Weekly
2.	Backlinks Generation 5 Links	Find New Daily
3.	Network Building 5 Connection Daily	Find New Daily
4.	Group Post Facebook & LinkedIn 5 Post	Find New Daily
5.	Social Media 2 Post Per Week - Days / Services	Weekly
6.	Paid Advertisement	(as Per Request.)

## Note

- Every Saturday, we will gather to discuss our plans for Research & Development in the upcoming week.



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