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Scaleup

Roadmap
For 12 Weeks



WEBSITE DESIGN

DEVELOPMENT



& DIGITAL MARKETING



1st & 2nd Week

What's App Group Create



Logo & Documentation Design



Website Development



Social Media Work



Run Paid Advertisement



Short Video (Paid as per Client Requirement)



Keywords Planning



Create Calendar & Share To Client

3rd & 4th Week

1.	Page Building As Per Keywords On 1). Services, 2). Information, 3). Location, 4). Questions (keywords Are Mentioned In The Calendar Sheet.)	Weekly
2.	Backlinks Generation 5 Links	Find New Daily
3.	Network Building 5 Connection Daily	Find New Daily
4.	Group Post Facebook & LinkedIn 5 Post	Find New Daily
5.	Social Media 2 Post Per Week - Days / Services	Weekly
6.	Paid Advertisement on Facebook, Instagram, LinkedIn & Google Ads	(as Per Request.)



5th & 6th Week

1.	SEO on Focus Keywords	Weekly
2.	Backlinks Generation 5 Links	Find New Daily
3.	Network Building 5 Connection Daily	Find New Daily
4.	Group Post Facebook & LinkedIn 5 Post	Find New Daily
5.	Social Media 2 Post Per Week - Days / Services	Weekly
6.	Paid Advertisement	(as Per Request.)

7th & 8th Week

1.	SEO on Focus Keywords	Weekly
2.	Backlinks Generation 5 Links	Find New Daily
3.	Network Building 5 Connection Daily	Find New Daily
4.	Group Post Facebook & LinkedIn 5 Post	Find New Daily
5.	Social Media 2 Post Per Week - Days / Services	Weekly
6.	Paid Advertisement	(as Per Request.)

9th & 10th Week

1.	SEO on Focus Keywords	Weekly
2.	Backlinks Generation 5 Links	Find New Daily
3.	Network Building 5 Connection Daily	Find New Daily
4.	Group Post Facebook & LinkedIn 5 Post	Find New Daily
5.	Social Media 2 Post Per Week - Days / Services	Weekly
6.	Paid Advertisement	(as Per Request.)

11th & 12th Week

1.	SEO on Focus Keywords	Weekly
2.	Backlinks Generation 5 Links	Find New Daily
3.	Network Building 5 Connection Daily	Find New Daily
4.	Group Post Facebook & LinkedIn 5 Post	Find New Daily
5.	Social Media 2 Post Per Week - Days / Services	Weekly
6.	Paid Advertisement	(as Per Request.)

Note

- Every Saturday, we will gather to discuss our plans for Research & Development in the upcoming week.